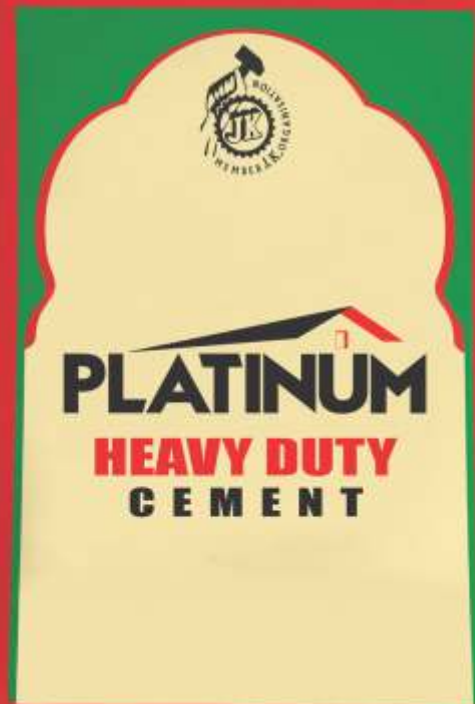
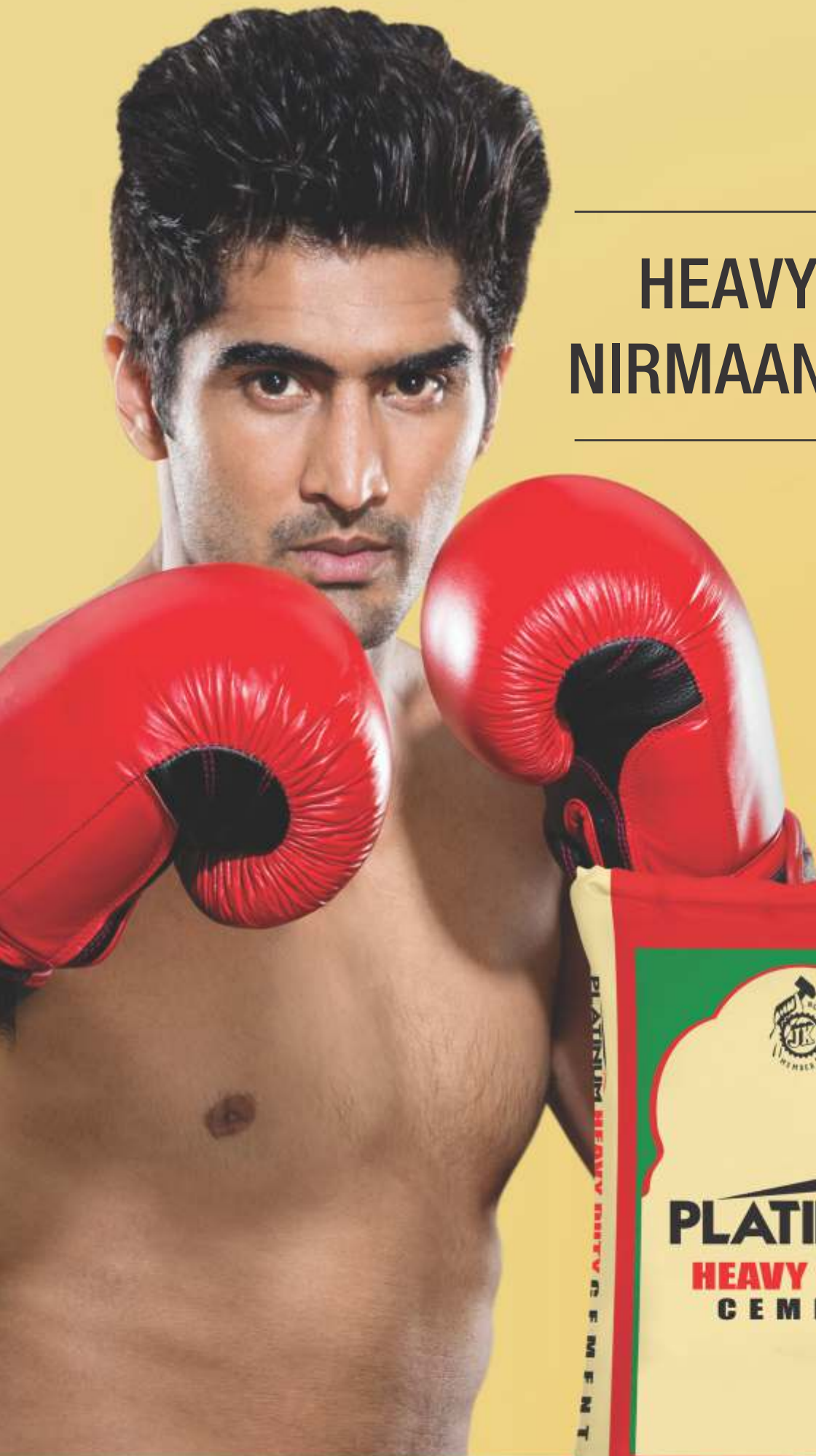


PLATINUM
HEAVY DUTY
CEMENT

HEAVY DUTY NIRMAAN KE LIYE

Vijendra Singh



PORTLAND POZZOLANA CEMENT
(FLY ASH BASED)

HEAVY DUTY PERFORMANCE: OUR INSPIRATION

Heavy duty performer is someone who wins every fight with strength and grit, who knocks out his opponents with incredible performance every time, lasts long with proven durability and withstand the stresses of demanding usage. This heavy duty ability is a source of inspiration for us. That's why we have designed a truly innovative cement which embodies heavy duty in each and every particle.

At JK Organization, it is our relentless pursuit to focus on minor details that go behind building your dreams. We always strive to bring you products that adhere to global standards, conform to your needs and deliver beyond your expectations.



Our latest offering to you, PLATINUM HEAVY DUTY CEMENT is nothing but our obsession towards total quality control. Right from paying attention to the limestone quality to the blending of high reactive fly ash, we have taken utmost care to bring you the best. Also, we took care for the installation of machines equipped with Superior PSD Technology.

With utmost precision and affection, Udaipur Cement Works Limited are proud to present you **PLATINUM HEAVY DUTY CEMENT**.

MODERN TECHNOLOGY, EXCELLENT QUALITY

- Completely automatic, state-of-the-art cement plant with a capacity of 1.7 Million Tons (3.4 Cr Bags) per annum.
- India's first advanced 6 km lightweight conveyor belt to carry the best quality limestone.
- Highest (11 elements per min) real time check through modern cross belt analyser.
- First time in India, imported machinery from Germany for Superior PSD Technology.
- Best quality blending silo for finest particles and better results.
- India's first Sino Walk Cooler for rapid quenching.



BEST CEMENT, AMAZING BENEFITS

**Rust
Resistant**

3
PRONGED
PROTECTION
for Longer Life of
your Home

**Sulphate
Resistant**

**Chloride
Resistant**

- Rust resistant
- Sulphate and Chloride resistant
- Superior durability
- Better grip on reinforcing bars

- 10% more volume
- High initial strength
- Superior workability
- Fast setting
- Superb finish of the plaster
- Less water requirement during mixing
- More coverage in less effort



**Superior PSD
Technology**



**Technical
Services**

- Team of highly experienced & trained civil engineers
- Cover blocks
- Guidance on good construction practices

BEST PRACTICES, PERFECT RESULTS

- Use cover blocks (spacers) for keeping bars in position, increasing durability of structure and fire resistance.
- Use vibrator for increasing the strength of concrete upto 25%.
- Excess water is like a poison for the concrete, use maximum 26 liters of water per bag.
- Use shuttering tapes to prevent the leakage of slurry from fresh concrete.
- Curing
 - Use only clean water for curing.
 - Start curing as soon as the concrete hardens i.e. no nail/thumb impression on freshly laid concrete.
 - Proper curing should be done for 7-10 days.

SUPER STRENGTH, SMART CONSTRUCTION



Works

Udaipur - Udaipur Cement Works Limited, Shripati Nagar, P. O. CFA, Near Dabok, Udaipur-313 021, Rajasthan.

Marketing Offices

Jaipur - 601-603, Apex Mall, 5th Floor, Lal Kothi Scheme, Tonk Road, Jaipur-302 015, Rajasthan.

Jodhpur - 1st Floor, Near Max Life Insurance, L. M. Tower, Opp. Dainik Bhaskar, ITI Circle, Jodhpur-342001, Rajasthan.

Ahmedabad - 653, Iskon Emporio, Beside Star Bazar, Satellite Road, Jodhpur, Ahmedabad, Gujarat.

Udaipur- 304, 3rd Floor, Mangalam Square, Durga Nursery Road, Udaipur-313 001, Rajasthan.

CUSTOMER CARE NO.: 1800 102 2407