

Udaipur Cement Works Ltd.'s response to CORONA pandemic

For Udaipur Cement Works Limited (UCWL), business priorities co-exist with social responsibility and commitments to help needy and marginalized people. And despite that the Company doesn't fall under CSR Law 2014, it has responded strongly to this unprecedented humanitarian crisis. The company is fighting this pandemic at several fronts in collaboration with local panchayats and Udaipur district administration in Rajasthan, by supporting the local communities around its plant: helping migrants and contractual labourers and others.

As an immediate and urgent response to CORONA Pandemic; the Company's employees voluntarily contributed their one-day salary to Chief Minister Relief Fund. With matching contribution by the company, an amount of Rs. 6.40 Lakhs has been donated to Rajasthan Chief Minister Relief Fund. Additionally, the Company donated an amount of 1.0 Lakh to Udaipur District Relief Fund for COVID-19 towards food relief. The Ladies Club has also enthusiastically responded through contribution in cash and kind.

The Company has also constituted a "Quick Response Team" that monitors, supports and ensure prompt response towards continuous precautionary & preventive measures with respect to Covid-19. These interactions are now active on electronic media.

UCWL has started Food Kits distribution to most needy families in the villages around its plant. Medical Camps are being organized for contractual workers as well as at nearby villages, in which free of cost medicines are being provided. The company is creating awareness through pamphlet distribution; door-to-door visits and putting banners at prominent locations. Regular fogging of villages is also being done for the purpose of sanitization.



The company has also responded to “Mask shortage” in a unique way through cotton masks production by local women and distribution in the villages/ Panchayats, maintaining hygiene and social distancing norms. These women had been trained in tailoring and stitching as a part of its CSR initiatives towards women empowerment. Number of sanitizer bottles have also been distributed with the help of local Panchayats. Cotton masks and sanitizers are also being provided to truck drivers and other vendors to keep them safe in this crisis.

